**Franklyn Broomfield**

Franklyn Broomfield, a media integrator, and consultant, brings a wealth of experience from various roles. His journey as a technical director, production manager, event planner, and manager and media systems integrator, along with unique roles such as a Youth Pastor and Master Guide (Eagle Scout), has shaped a perspective that benefits his clients across all demographics. Broomfield has also been the Production Manager or Technical Director of the Stunt Women's Action Icon Awards show and Demonstration Workshops for nine of the past 12 years. For the past 16 years, he has been a member of the Tournament of Roses Committee, which plans the Rose Parade and the Rose Bowl.

His primary market is the SMERF (Social, Military, Educational, Religious, and Fraternal). When planning, he has led teams to achieve their event goals by utilizing his strengths in solid customer service, multitasking, team building, communication skills, outgoing personality, quick thinking, ability to provide direction, resolve conflicts, and find solutions, all while working confidently under pressure. Being solution-driven, he prioritizes duties by identifying and developing solid plans and goals.

Broomfield's educational background in Hospitality, Audio Visual, Recording, Media, and Theater Construction Management is a solid foundation for his career path. His ambition to become an Executive Producer and an Account Executive in the Event Management field, creating captivating content, is a testament to his dedication and long-term goals.

His extensive background in theater and music productions prepares him for an assortment of diverse events. For the past few years, he has been on crews from many of the notable and momentous events produced in the DC area, whether it was the inaugural series of events, Kennedy Center productions, or the anniversary of the signing of the NATO treaty. He has also written TV scripts.

Broomfield's unwavering commitment to his clients is evident in his constant search for fresh and innovative ideas. His motto, integrity, quality, dedication, and excellence are not words but guiding principles that shape every aspect of his business. His relentless pursuit of quality ensures that every project he undertakes is of the highest standard, instilling confidence in his clients and making them feel valued and reassured.

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